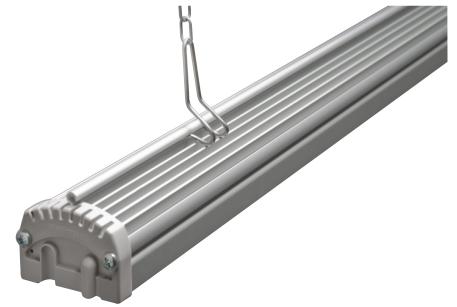


## Hortiplan becomes Valoya's reseller in Belgium

*Hortiplan, the leading horticultural system provider in Belgium and Valoya, leading provider of LED lights for horticulture have started co-operation, whereby Hortiplan becomes Valoya's exclusive distributor in Belgium to commercial greenhouse growers.*



Valoya wide spectrum LEDs, for horticulture enable energy savings, productivity increases as well as quality improvements. They are already in wide use globally with a large variety of plants. Customer applications range from large multilayer installations without natural light, to traditional top-light installations in greenhouses and hybrid solutions with traditional High Pressure Sodium fixtures.

Hortiplan is the leading provider of horticultural systems provider in Belgium and leading provider of professional hydroponics systems globally. Kurt Cornelissen, Business Development Director of Hortiplan comments: "We have followed the emergence of LEDs in horticulture already for a long time. There are a lot of different products available, in terms of performance and general suitability to greenhouse use. We selected Valoya due to their superior products and unique LED technology, which we trust will bring value to our customers. We particularly see high near term potential with lettuce, herb and strawberry growers."

Lars Aikala, CEO of Valoya comments: "I'm very happy about the co-operation with Hortiplan. Now, through them and their skillful team, we can offer our products to the very interesting Belgian market."

### **About Hortiplan**

Hortiplan is the leading provider of horticultural systems provider in Belgium and leading provider of professional hydroponics systems globally. Hortiplan is a daughter of the group Aveve and responsible to be the reliable and innovative partner for the horticulture, specialised in investment goods and -projects.

Additional information:

Kurt Cornelissen, Business Development Director

tel. +32 15 31 6702 (first.last@hortiplan.com)

office tel: +32 51 20 45 11

[www.hortiplan.com](http://www.hortiplan.com)

### **About Valoya**

Valoya is a provider of energy efficient LED grow lights for professional use. Valoya LED -lights have been developed using Valoya's proprietary LED technology and extensive plant photobiology research. Valoya's customer base includes numerous greenhouses and research institutions all over the world.

Additional information:

Lars Aikala, CEO, Valoya Oy

tel. +358 40 5466639 (first.last@valoya.com)

office tel: +358 10 2350300

[www.valoya.com](http://www.valoya.com)